

## Public Event HS24 – Digital Literacies

### Event Programme

13.00-13.10	<p>Welcome Address</p> <p><i>Being critical, according to the author (Rodney Jones 2022) should not just be understood as an “individual cognitive exercise”. Rather, critical engagement with the digital world, from online news to social media to private messaging, is always embedded in our social environment and shaped by situational and contextual factors. The CSLS hopes to promote advancements on the matter through nuanced discourses from a unique sociolinguistic standpoint.</i></p>
13.10-13.30	<p>Keynote</p> <p><i>The event will focus on strategies in engaging with digital media, present findings of research (rather than methods and theory) and combine the social and action-oriented perspectives of sociolinguistic approaches with insights from journalism and media studies.</i></p>
13.30-13.45	<p>Break</p>
13.45-14.45	<p>Wheel of Knowledge (stations)</p> <p>Four stations run by digital literacy experts aiming to provide short and engaging burst of inputs from four unique perspectives.</p> <ul style="list-style-type: none"><li>- <u>Station 1: Influence in the Digital Age (Social Media with Olivia)</u>  <i>From seemingly mundane online buys to the prosperity of new industries, carefully created digital influence is a critical driver for everyday choices. Competencies to identify, interpret and navigate through such influence is an increasingly important skill today.</i></li><li>- <u>Station 2: Navigating Politics Online</u>  <i>Digital literacies may be used as a tool to empower students to act on and to engage in discourses and become involved in social and political change.</i></li><li>- <u>Station 3: Beyond the Headlines (journalist)</u>  <i>News and medium of its distribution have impacted the ways in which audiences interact with news and reproduce it. Relevant studies in sociolinguistics have identified linguistic patterns which, solely based on the frequency of their use, allows one to fact-check relevant information.</i></li></ul>

	<ul style="list-style-type: none"> <li>- <u>Station 4: From Bytes to Bonds: Building inclusive communities through digital literacy (hate-speech)</u></li> </ul> <p><i>Online platforms and the algorithms behind them have been identified as an ideal environment for the spread of misinformation and hate which manifests in the form of online HateSpeech. Skills to identify harmful language and to disengage with hateful behaviour online is an extremely relevant tool in the here and now.</i></p>
14.45-15.00	Break
15.00 – 15.30	<p>Closing Address with Tamara Funicello and/or a student from University of Bern studying modern languages and linguistics</p> <p><i>The idea of the event is to open an informed and curious dialogue along the lines of critical digital literacy. Since both teachers and students will be encouraged to bring insights from the workshop into the classroom, making the outcomes of the workshop more sustainable.</i></p>
15.30 onwards	Coffee