



WALTER BENJAMIN KOLLEG



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**UNIVERSITÄT
BERN**

CSLS DOCTORAL COLLOQUIUM

ARGUMENTATION. THEORIES, METHODS, APPLICATIONS

November 11-12, 2016

Hallerstrasse 6 – 3012 Bern – Room 205

**Center for the Study of Language and Society | CSLS
Walter Benjamin Kolleg**

University of Bern

Friday, November 11, 2016

09:00 Welcome and Introduction by Yannis Kakridis and Martin Reisigl

Pragmatic Approaches to Argumentation

09:30 **Frans van Eemeren** (University of Amsterdam)
Pragma-Dialectics

10:15 Coffee break

10:45 **Steve Oswald** (University of Fribourg)
Cognitive Discourse Pragmatics

11:30 Discussion of Paper 1 and 2

12:15 Lunch

Argumentation in Political Election Debates

13:30 **Manfred Kienpointner** (University of Innsbruck)
Linguistic Perspectives on Election Debates in the US and Germany 1

14:15 **Martin Luginbühl** (University of Basel)
Media Linguistics Perspectives on Election Debates in the US and Germany 2

15:00 Discussion of Paper 3 and 4

15:45 Coffee break

Rhetorical and Semantic Approaches

16:15 **Sara Rubinelli** (University of Lucerne)
Ars topica

17:00 **Igor Ž. Žagar** (University of Maribor & University of Ljubljana)
Argumentative Semantics

17:45 Discussion of Paper 5 and 6

19:00 Dinner

Saturday, November 12, 2016

Presentation of PhD projects

- 09:30 **Judith Kreuz** (University of Basel)
Argumentation in Group Discussions among Schoolchildren
- 10:15 **Andrea Sabine Sedlaczek** (University of Vienna)
Multimodal Argumentation in TV Campaigns on Climate Protection
- 11:00 Coffee break
- 11:15 **Nadine Kammermann** (University of Bern)
A Corpus Linguistic Approach to Argumentation in Print Mediated Discourses on Climate Change
- 12:00 Lunch
- 13:45 Round Table and General Discussion
- 15:00 End of the Colloquium

Invited Speakers

- Frans van Eemeren (Amsterdam)
- Manfred Kienpointner (Innsbruck)
- Steve Oswald (Fribourg)
- Martin Luginbühl (Basel)
- Sara Rubinelli (Lucerne/Lugano)
- Igor Ž. Žagar (Maribor & Ljubljana)

PhD Students (participants)

- Nadine Kammermann (Bern)
- Judith Kreuz (Basel)
- Andrea Sabine Sedlaczek (Vienna)

Argumentation. Theories, Methods, Applications

The Doctoral Colloquium is composed of three sections designated for the presentation and discussion of approaches of prominent invited speakers and a section intended for the presentation and discussion of PhD projects of doctoral students.

The three sections „Pragmatic Approaches to Argumentation“, „ Argumentation in Political Election Debates “ and „Rhetoric and Semantic Approaches“ are organised in pairs. Within each section, two invited speakers will introduce their own approach to argumentation analysis on the basis of the same empirical discourse fragment. Participants will thus get the opportunity to assess the comparative advantages of each approach.

The Colloquium is open to all doctoral students of the Walter Benjamin Kolleg interested in argumentation analysis, as well as to PhD students of Swiss partner universities (Basel, Zurich, Fribourg, Neuchâtel, Geneva, Lucerne, Lugano). In addition, advanced MA students of the University of Bern interested in argumentation and coming from various disciplines are welcome.

Center for the Study of Language and Society

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Informationen und Kontakt

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